

Wild Rose Co-op

2021 Sustainability Report



Wild Rose Co-op has been proudly serving our communities for over 100 years. We have 16 locations within East Central Alberta servicing a trading area of over 14,000 square kilometers and our Head Office in the City of Camrose.

Almost 200 amazing Team Members and Leaders work for Wild Rose Co-op!



That's over \$9 million injected into the local economies through labour costs.

Wild Rose Co-op's building and equipment investment:



- Camrose County (including urban locations) \$16.3 million dollars
- Flagstaff County (including urban locations) \$16.2 million
- Beaver County (including urban locations) \$6.1 million dollars

\$50,000 donated through our Community Giving Programs.



Over \$24,000 donated to the Camrose and Flagstaff County Food Banks.

Wild Rose Co-op prides itself on being an organization that strives to be a workplace of inclusion, diversity, and outstanding engagement of our Team Members and Leaders .



Key Facts

550 kids in the Kids Club!



Over 20,000 active members



We are 100% LOCAL





Wild Rose Co-op is learning what our impact is on the environment. We have reduced our waste by 2021 36%, We have proudly diverted or recycled 480 metric tonnes from local landfills.

Petroleum Recycling



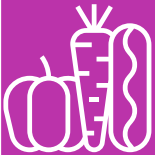
- 141 DEF Totes returned for reuse.
- 36 DEF Drums returned for reuse.
- 53 Oil Totes returned for reuse.
- 185 Oil Drums returned for recycling.
- 236 Battery Core returns.

Single-Use Plastic Bag Reduction



- Camrose Food Store: 21%
- Killam Food Store: 18%
- Sedgewick Food Store: 11%

WRC partners with local producers to divert produce and bakery items from landfills.



Camrose Food Store

- Bakery- 18,200 lbs a year
- Produce- 6,240 lbs a year

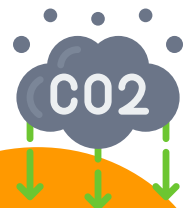
Killam Food Store

- Bakery- 15,600 lbs a year
- Produce- 10,400 lbs a year

WRC is a leader in the Co-operative Retailing System for working with Agro Customers to receive the 4R Nutrient Stewardship Certification with the Grown with Purpose Initiative. WRC now has over 124,000 acres out of 407,000 acres in the initiative.



Battery Recycling for credits toward Oil and Lubricant products



Carbon Emissions down 3.5% since 2020

Key Facts

WRC Car wash uses only Turtle Wax products that are ECOLOGO Certified



\$3.7 million dollars profit shared with our members in 2021



WRC donates 3 cents for every reusable bag used to youth programs

